Standardized Data on Gain and Viewing Angle

**Premium Projection Screens: Series 100**
- 55”/110” Cream 110
- 94” Cream 110
- 55”/110” High Contrast Grey 120
- 94” High Contrast Grey 120
- 55”/110” Black 130
- 55”/110” Blue 140
- 55”/110” Light Translucent 150
- 55”/110” Front White 160
- 86” Front White 160
- 82” Front White/Black 160B
- 94” Front White 165 Sand
- 55”/110” Front White Perf 170
- 86” Front White Micro Perf 180
- 94” Front Grey-185 Suede
- 55”/110” Black Front 190

**Premium Projection Screens: Series 200**
- 120” Cream 210
- 120” High Contrast Grey 220
- 120” HD Grey 225
- 120” Black 230
- 120” Front White 260
- 120” Front White/Opaque Grey 260G

**Projection Effect Fabrics**
- Allegro Silk 119” – White
- Crushed Voile 114” – White
- Domino 62” – White/Silver
- Sail Cloth 60” – White/Black
- Tergalet 106” – Snow
- Textilene 54” – Dove Grey
- Textilene 98” – White
- Voile 118” – White

**Projection Fabrics**
- Aglo 112”/16’4” – White
- Blackout Lining 54”/110” – White/White
- Blow Through™ 180” – White
- Boost 112” – White
- Celtic Cloth 122” – White
- Extra Wide Canvas 14’5” – White
- LiteOut™ B-W 122” – Black/White
- Mesh 100
- Muslin 12’ – White
- Muslin 14’5” – Light Grey
- Muslin 14’5” – Natural
- Muslin 14’5” – White
- Poly Cyc 128” – White
- Poly Muslin 128” – White
- SoftScreen 122” – Contrast Grey
- SoftScreen 122” – White
- Speaker Mesh

**Rosco Projection Screens**
- 93” Front White
- 55” Light Translucent
- 55” Rear Black
- 55” Rear Grey
- 55” Twin White

**Screen Goo**
- Basic White
- Calcium Carbonate
- High Contrast
- Reference White

RoseBrand.com
800.223.1624
This is the most versatile and popular screen with brilliant results for front, rear and cross fades. Also serves as a great Cyclorama/Bounce.

**Type of Projection:** Front and Rear Projection

**Opacity:** Translucent

**Material:** PVC

**Weight:** Approx. 12 oz./yd²

**Weight:** Approx. 400 g/m²

**Width:** 55”/110”

**Width:** 140 cm/280 cm

**Thickness:** 12 mil

**Thickness:** .30 mm

**Roll Length:** 109 yds

**Roll Length:** 100 m

**Flame Retardancy:** NFPA 701, CA 19, DIN 4102 B1, M2

**Notes:** Matte Side toward audience. 110” is 2 widths of 55” welded. Call us for a quote on custom finished projection screens.

Projection has become a staple in performance, integrating seamlessly with scenic and lighting design. These standardized gain test results are a tool for helping to choose among Rose Brand’s projection substrates. Many are materials specifically for high resolution projection, but also included are fabrics for more abstract lighting effects. As projection professionals know, gain/viewing angle is only one of many factors to consider when selecting a projection surface.

Fabrics were tested using a Panasonic PT-RZ370 projector, a Sekonic spot meter, and a Datacolor Syder 5 Elite software and color sensor suite.

The projector was mounted 6 feet from the surface under test. A quarter circle with a 6 foot radius was marked on the floor with measurement positions established at 15 degree increments: on-axis, 15, 30, 45, 60 and 75 degrees. The brightness of the surface under test was measured from each of these positions and color analysis was done on axis. Each of the fabrics now has a preset Windows color calibration profile available for the Panasonic projector used in the tests.

**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
This is the most versatile and popular screen with brilliant results for front, rear and cross fades. Also serves as a great Cyclorama/Bounce.

Type of Projection: Front and Rear Projection  
Opacity: Translucent  
Material: PVC  
Weight: Approx. 12 oz./yd²  
Weight: Approx. 400 g/m²  
Width: 94”  
Width: 240 cm  
Thickness: 12 mil  
Thickness: .30 mm  
Roll Length: 109 yds  
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
High contrast makes clacks darker and the neutral color is great for blending in with scenery. Increased contrast is best for high ambient light situations such as outdoors.

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Opacity: Translucent
Material: PVC
Weight: Approx. 12 oz./yd²
Weight: Approx. 400 g/m²
Width: 55”/110”
Width: 140 cm/280 cm
Thickness: 12 mil
Thickness: .30 mm
Roll Length: 109 yds
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**Opacity:** Translucent  
**Material:** PVC  
**Weight:** Approx. 12 oz./yd²  
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Great for show situations where the screen must not bounce ambient light. The screen formulation is ideal for using light in front of a video wall. It masks the individual pixels and results in a brilliant image with high contrast.

**Type of Projection:** Front and Rear Projection  
**Opacity:**  Translucent  
**Material:**  PVC  
**Weight:**  Approx. 12 oz./yd²  
**Weight:**  Approx. 400 g/m²  
**Width:**  55”/110”  
**Width:**  140 cm/280 cm  
**Thickness:**  12 mil  
**Thickness:**  .30 mm  
**Roll Length:**  109 yds  
**Roll Length:**  100 m  
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
A grey/Blue for a cooler temperature. Ideal for sky effects.

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**Opacity:** Translucent  
**Material:** PVC  
**Weight:** Approx. 12 oz./yd²  
**Weight:** Approx. 400 g/m²  
**Width:** 55”/110”  
**Width:** 140 cm/280 cm  
**Thickness:** 12 mil  
**Thickness:** .30 mm  
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
For projection situations with high ambient light. Also great for color washes, gobos and many other lighting effects.

**Type of Projection:** Front and Rear Projection

**Opacity:** Translucent

**Material:** PVC

**Weight:** Approx. 12 oz./yd²

**Weight:** Approx. 400 g/m²

**Width:** 55”/110”

**Width:** 140 cm/280 cm

**Thickness:** 12 mil

**Thickness:** .30 mm

**Roll Length:** 109 yds

**Roll Length:** 100 m

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
The standard for front projection where high gain is needed.

**Type of Projection:** Front Projection  
**Opacity:** Opaque  
**Material:** PVC  
**Weight:** Approx. 12 oz./yd²  
**Weight:** Approx. 400 g/m²  
**Width:** 55”/110”  
**Width:** 140 cm/280 cm  
**Thickness:** 12 mil  
**Thickness:** .30 mm  
**Roll Length:** 109 yds  
**Roll Length:** 100 m  
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The standard for front projection where high gain is needed.

**Type of Projection:** Front Projection  
**Opacity:** Opaque  
**Material:** PVC  
**Weight:** Approx. 12 oz./yd²  
**Weight:** Approx. 400 g/m²  
**Width:** 86"  
**Width:** 220 cm  
**Thickness:** 12 mil  
**Thickness:** .30 mm  
**Roll Length:** 109 yds  
**Roll Length:** 100 m  
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Front White material with an opaque black backing. The standard for front projection were high gain is needed.

**Type of Projection:** Front Projection  
**Opacity:** Opaque  
**Material:** PVC  
**Weight:** Approx. 19 oz./yd²  
**Weight:** Approx. 640 g/m²  
**Width:** 82"  
**Width:** 210 cm  
**Thickness:** 16 mil  
**Thickness:** .42 mm  
**Roll Length:** 109 yds  
**Roll Length:** 100 m  
**Flame Retardancy:** NFPA 701, CA 19, DIN 4102 B1, M2  

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Front White with a subtle embossed texture for maximum reduction of glare and reflections. Extra wide width and soft hand.

**Type of Projection:** Front Projection  
**Opacity:** Opaque  
**Material:** PVC  
**Weight:** Approx. 13 oz./yd²  
**Weight:** Approx. 440 g/m²  
**Width:** 94"  
**Width:** 240 cm  
**Thickness:** 13 mil  
**Thickness:** .24 mm  
**Roll Length:** 109 yds  
**Roll Length:** 100 m  
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
For acoustic transparency when placing speakers behind the screen.

**Type of Projection:** Front Projection

**Opacity:** Perforated

**Material:** PVC

**Weight:** Approx. 9 oz./yd²

**Weight:** Approx. 300 g/m²

**Width:** 55”/110”

**Width:** 140 cm/280 cm

**Thickness:** 12 mil

**Thickness:** .30 mm

**Roll Length:** 109 yds

**Roll Length:** 100 m

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Acoustic perforations that are virtually invisible and provide acoustic transparency when placing speakers behind the screen for home theatres where the audience is close.

**Type of Projection:** Front Projection

**Opacity:** Perforated

**Material:** PVC

**Weight:** Approx. 12 oz./yd²

**Weight:** Approx. 390 g/m²

**Width:** 86"

**Width:** 220 cm

**Thickness:** 12 mil

**Thickness:** .30 mm

**Roll Length:** 109 yds

**Roll Length:** 100 m

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Front grey screen with wide viewing angle and excellent color fidelity. A fine embossed texture reduces screen glare. Extra wide with a soft hand.

Type of Projection: Front Projection  
Opacity: Opaque  
Material: PVC  
Weight: Approx. 17 oz./yd²  
Weight: Approx. 590 g/m²  
Width: 94"  
Width: 240 cm  
Thickness: 15 mil  
Thickness: .40 mm  
Roll Length: 109 yds  
Roll Length: 100 m  
Flame Retardancy: NFPA 701, CA 19, DIN 4102 B1, M2  

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For acoustic transparency when placing speakers behind the screen.

**Type of Projection:** Front Projection  
**Opacity:** Translucent  
**Material:** PVC  
**Weight:** Approx. 12 oz./yd²  
**Weight:** Approx. 400 g/m²  
**Width:** 55"/110"  
**Width:** 140 cm/280 cm  
**Thickness:** 12 mil  
**Thickness:** .30 mm  
**Roll Length:** 109 yds  
**Roll Length:** 100 m  
**Flame Retardancy:** NFPA 701, CA 19, DIN 4102 B1, M2  

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
This is the most versatile and popular screen with brilliant results for front, rear and cross fades. Also serves as a great Cyclorama/Bounce.

**Gain on Center**: 1.05  
**Gain at 45 Deg. off Center**: 0.75

**Type of Projection**: Front and Rear Projection  
**Opacity**: Translucent  
**Material**: PVC  
**Width**: 120"  
**Thickness**: 11 gauge  
**Roll Length**: 100 yds  
**Flame Retardancy**: IFR

**Notes**: Matte Side toward audience. Call us for a quote on custom finished projection screens.

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High contrast makes clacks darker and the neutral color is great for blending in with scenery. Increased contrast is best for high ambient light situations such as outdoors.

**Gain on Center:** 2.25  
**Gain at 45 Deg. off Center:** 0.39

**Type of Projection:** Front and Rear Projection  
**Opacity:** Translucent  
**Material:** PVC  
**Width:** 120"  
**Thickness:** 11 gauge  
**Roll Length:** 100 yds  
**Flame Retardancy:** IFR

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Rose Brand 120" Premium HD Grey-225

Gain on Center: 0.65
Gain at 45 Deg. off Center: 0.04

Type of Projection: Front Projection
Opacity: Opaque
Material: PVC
Width: 120"
Thickness: 11 gauge
Roll Length: 100 yds
Flame Retardancy: IFR

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Great for show situations where the screen must not bounce ambient light. The screen formulation is ideal for using light in front of a video wall. It asks the individual pixels and results in a brilliant image with high contrast.

**Gain on Center:** 1.05  
**Gain at 45 Deg. off Center:** 0.75

**Type of Projection:** Front and Rear Projection  
**Opacity:** Translucent  
**Material:** PVC  
**Width:** 120”  
**Thickness:** 11 gauge  
**Roll Length:** 100 yds  
**Flame Retardancy:** IFR

**Notes:** Matte Side toward audience. Call us for a quote on custom finished projection screens.

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Rose Brand Premium 120" Front White-260

The standard for front projection where high gain is needed.

Gain on Center: 0.97
Gain at 45 Deg. off Center: 0.87

Type of Projection: Front Projection
Opacity: Opaque
Material: PVC
Width: 120"
Thickness: 11 gauge
Roll Length: 100 yds
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Inherently Flame Retardant
100% Polyester

The perfect extra-wide poly silk (polysilk) surface for projection, diffusion and lighting.

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Non Flame Retardant

A sturdy weatherproofing PVC coated polyester mesh in a range of colors used for covering outdoor concert scaffolding and speaker towers, and for backdrops with lighting and laser projection. It features low acoustic absorption, and it's open mesh (36%) decreases wind resistance at outdoor venues.

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This is the widest rear projection fabric available, but it works for front projection as well. This heavyweight white woven polyester fabric is a great light diffuser when backlit. Aglo™ is often used for creating large scale lighting effects and its stability makes it ideal for roll drop projection screens.

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Great for lighting effects and projection, this soft, extra wide white fabric has wind perforations for temporary outdoor uses.

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Medium weight knit in wide widths, with a very soft hand. Wrinkle resistant with a slight stretch that makes a great screen surface when tensioned. Great as a lightweight yet robust touring screen.

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100% Cotton

Highest quality, tightly woven 9 oz. canvas in extra-wide width.

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The projector was mounted 6 feet from the surface under test. A quarter circle with a 6 foot radius was marked on the floor with measurement positions established at 15 degree increments: on-axis, 15, 30, 45, 60 and 75 degrees. The brightness of the surface under test was measured from each of these positions and color analysis was done on axis. Each of the fabrics now has a preset Windows color calibration profile available for the Panasonic projector used in the tests.

**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Best suited for rooms with complete light control - Use with projectors producing >12 ANSI Lumens per square foot of screen area.

To create a Screen Goo Basic White Screen you will need to apply two coats of Screen Goo Basic White.

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Best suited for rooms with moderate ambient light levels - Use with projectors producing >25 ANSI Lumens per square foot of screen area.

To create a High Contrast Goo Screen you will need to apply both a High Contrast Reflective Coat followed by a High Contrast Finish Coat.

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**Projector Settings were as follows:** 6 foot throw distance. Standard Picture Mode. All Pic Controls Set to Zero or Neutral. Color Temp is Set to Default. Noise Reduction Off.
Best suited for rooms with complete light control - Use with projectors producing >12 ANSI Lumens per square foot of screen area. To create a Reference White Goo Screen you will need to apply both a Reference White Reflective Coat followed by a Reference White Finish Coat.

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